

*Postponed indefinitely 6/12/07*

Submitted by: VICE CHAIR OSSIANDER

Prepared by: Assembly Counsel

For reading: February 27, 2007

**ANCHORAGE, ALASKA  
AO NO. 2007-42**

**AN ORDINANCE OF THE ANCHORAGE MUNICIPAL ASSEMBLY AMENDING ANCHORAGE MUNICIPAL CODE SECTION 21.45.150, HOME OCCUPATIONS, AND SECTION 21.47.040, SIGNS IN RESIDENTIAL DISTRICTS, TO CLARIFY THAT A BUSINESS LOGO ON A VEHICLE USED IN THE DAY-TO-DAY OPERATION OF A BUSINESS IS NOT A SIGN REGULATED UNDER AMC 21.47.040.**

THE ANCHORAGE ASSEMBLY ORDAINS:

**Section 1.** Anchorage Municipal Code section 21.45.150, Home Occupations, is hereby amended to read as follows:

**21.45.150 Home occupations.**

An occupation may be conducted in a dwelling unit or in a building accessory to a dwelling unit provided that:

\*\*\*

C. There shall be no change in the outside of the building or premises, nor shall there be other visible evidence of the conduct of such home occupation other than signs in accordance with AMC 21.47.040. A business logo or name, painted or affixed to a vehicle used in the normal day-to-day operation of the business, is not prohibited by this subsection;

\*\*\*

(GAAB 21.05.060.S; AO No. 82-204; AO No. 2005-178, § 1, 1-24-06; AO No. 2005-150(S-1), § 10, 2-28-06)

**Section 2.** Anchorage Municipal Code section 21.47.040, Signs in Residential Districts, is hereby amended to read as follows:

**21.47.040 Signs in residential districts (R-1, R-1A, R-2A, R-2D, R-2M, R-3, R-4, R-5, R-5A, R-6, R-7, R-8, R-9, R-10, R-11(a), D-2 AND D-3).**

(a) The standards in this chapter only apply to residential parcels in the R-11 District.

Signs for all residential and nonresidential uses in residential districts shall comply with the standards set forth in this section.

A. *Basic regulations for Signs in the Residential Districts (R-1, R-1A, R-2A, R-2M, R-3, R-4, R-5, R-5A, R-6, R-7, R-8, R-9, R-10, R-11 (a), D-2 and D-3).*

1 Signs for all residential and nonresidential uses in residential districts shall be  
2 limited in number, area, height and setback based on the type of use, as set forth  
3 in Schedule 21.47.040. A business logo or name, painted or affixed to a vehicle  
4 used in the normal day-to-day operation of a business, is not a sign for purposes  
5 of this section.

6 \*\*\* \*\*\* \*\*\*

7 (AO No. 2003-62(S-1), § 1, 10-1-03; AO No. 2005-61(S), § 3, 6-14-05; AO No.  
8 2005-163(S-2), § 2, 5-16-06)  
9

10 **Section 3.** This ordinance shall become effective immediately upon its passage and  
11 approval by the Assembly.  
12

13 PASSED AND APPROVED by the Anchorage Assembly this \_\_\_\_\_ day of  
14 \_\_\_\_\_, 2007.  
15

16  
17  
18 \_\_\_\_\_  
19 Chair

20 ATTEST:  
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22

23 \_\_\_\_\_  
24 Municipal Clerk  
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# MUNICIPALITY OF ANCHORAGE

## ASSEMBLY MEMORANDUM

NO. AM 173 -2007

Meeting Date: February 27, 2007

From: Vice Chair Ossiander

Subject: **AO 2006-42— AN ORDINANCE OF THE ANCHORAGE MUNICIPAL ASSEMBLY AMENDING ANCHORAGE MUNICIPAL CODE SECTION 21.45.150, HOME OCCUPATIONS, AND SECTION 21.47.040, SIGNS IN RESIDENTIAL DISTRICTS, TO CLARIFY THAT A BUSINESS LOGO ON A VEHICLE USED IN THE DAY-TO-DAY OPERATION OF A BUSINESS IS NOT A SIGN REGULATED UNDER AMC 21.47.040.**

Vehicles used in the day-to-day operation of a business often have painted, stenciled, magnetized or otherwise affixed business logos, prominently identifying the business. For businesses conducted in a home occupation, vehicles otherwise meeting the axle and weight restrictions applicable to parking in a residential district should not be prohibited from parking at the home-based business solely because the vehicle carries a business logo.

The intent of AO 2007-42 is to make the exception explicit within the sign standards for these business logos, and to clarify with specificity that businesses associated with home occupations are included in the exception.

AO 2007-42 does not change present code requirements in AMC 9.30.335 prohibiting the parking of commercial vehicles having more than two axles or a GVWR of 11,000 pounds or more in residential districts. These prohibitions regarding the parking of commercial vehicles in residential districts are in place, and unchanged by AO 2007-42.

Anchorage Municipal Code 21.47.030E defines *portable sign* to exclude a vehicle used in the normal day-to-day operations of the business:

17. *Sign, portable* means any sign designed to be transported on wheels, skids, a bench, runners, brackets, or has a frame to which wheels, skids, runners, brackets, or similar mechanical devices can be attached to or support the sign. A portable sign also includes inflatable devices and mobile signs such as parked trailers or vehicles, which include signs which are visible from the public right-of-way **unless such vehicle is used in the normal day-to-day operations of the business.**

Proposed changes to AMC 21.45.150 Home occupations and 21.47.040 Signs in residential districts are consistent with this exception.

Respectfully submitted:

Debbie Ossiander  
Assembly Member, Section 2

Municipality of Anchorage  
MUNICIPAL CLERK'S OFFICE  
**Agenda Document Control Sheet**

AO 2007-42

(SEE REVERSE SIDE FOR FURTHER INFORMATION)

<b>1</b>	SUBJECT OF AGENDA DOCUMENT	DATE PREPARED																																																																																				
	AMEND AMC 21.45.150, HOME OCCUPATIONS	2/20/07																																																																																				
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<b>3</b>	DIRECTOR'S NAME	DAN SULLIVAN, Chairman																																																																																				
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<b>4</b>	Julia Tucker, Assembly Counsel	343-4419																																																																																				
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# MUNICIPALITY OF ANCHORAGE

## ASSEMBLY INFORMATION MEMORANDUM

NO. AIM 38 -2007

**Meeting Date:** May 15, 2007

**From:** Assemblymember Ossiander

**Subject:** Summary of Economic Effects for AO 2007-42

Attached to this memo is the Summary of Economic Effects for AO 2007-42, regarding an ordinance of the Anchorage Municipal Assembly amending AMC section 21.45.150, home occupations, and section 21.47.040, signs in residential districts, to clarify that a business logo on a vehicle used in the day-to-day operations of a business is not a sign regulated under AMC 21.47.040.

Prepared By: Steven B. King, Utility Budget Analyst

Reviewed By: Guadalupe Marroquin

Submitted By: Assemblymember Ossiander

**MUNICIPALITY OF ANCHORAGE**  
**Summary of Economic Effects -- General Government**

An ordinance of the Anchorage Municipal Assembly amending AMC section 21.45.150, home occupations, and section 21.47.040, signs in residential districts, to clarify that a business logo on a vehicle used in the day-to-day operations of a business is not a sign regulated under AMC 21.47.040

AO Number: 2007-42                      Title:

Sponsor:        Assemblymember Ossiander  
Preparing Agency:    Assembly  
Others Impacted:     Code enforcement

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**CHANGES IN EXPENDITURES AND REVENUES:**

(In Thousands of Dollars)

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	<u>FY07</u>	<u>FY08</u>	<u>FY09</u>	<u>FY10</u>	<u>FY11</u>
<b>Operating Expenditures</b>					
1000 Personal Services	\$        -	\$        -	\$        -	\$        -	\$        -
2000 Non-Labor	-	-	-	-	-
3900 Contributions					
4000 Debt Service					
<b>TOTAL DIRECT COSTS:</b>	<u>\$        -</u>	<u>\$        -</u>	<u>\$        -</u>	<u>\$        -</u>	<u>\$        -</u>
Add: 6000 Charges from Others					
Less: 7000 Charges to Others					
<b>FUNCTION COST:</b>	<u>\$        -</u>	<u>\$        -</u>	<u>\$        -</u>	<u>\$        -</u>	<u>\$        -</u>

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**REVENUES:**

**CAPITAL:**

**POSITIONS: FT/PT and Temp**

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**PUBLIC SECTOR ECONOMIC EFFECTS:**

There are no significant public sector economic effects associated with this ordinance. However, as it serves to clarify an AMC it may alleviate a burden for Municipal employees to pursue potential violations based upon a misunderstanding of the code.

**PRIVATE SECTOR ECONOMIC EFFECTS:**

There are no significant private sector economic effects associated with this ordinance. It could save business owners the expense of vehicle storage, the time necessary to retrieve a vehicle, or the need for an additional vehicle.

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Prepared by: Steven B. King, Utility Budget Analyst  
Date prepared:        3/9/2007  
Reviewed by: Guadalupe Marroquin

Telephone: 343-4714

Telephone: 343-4376

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